

UNIVERSAL CONSTRUCTS: PRODUCTIVITY/ ACCOUNTABILITY

PRODUCTIVITY is prioritizing, planning, and applying knowledge and skills to make decisions that create quality results in an ever-changing environment. Individuals and teams demonstrate initiative, self-direction, and personal responsibility to add value to the world around them.

ACCOUNTABILITY is demonstrating efficient time management, appropriate resource allocation, personal integrity, and self-monitoring to meet the demands of productivity. Individuals and teams recognize the interconnectedness of their actions at all levels.¹

4 th Grade	8 th Grade	12 th Grade
<p>Sample 1: Students identify school activities in which they invite community participation. (i.e. Puzzlethon, Math Night, Read-a-thon, Musical Performance)</p> <p>Students identify key information to be incorporated into poster design through the use of emphasis in size and placement in space.</p> <p>Students work productively to create individual posters advertising the chosen event.</p> <p>After viewing the work of peers, students reflect on individual poster design noting similarities and differences, and</p>	<p>Sample 1: In small groups, students research various social causes and community based or non-profit initiatives needing increased public awareness. Each small group comes to consensus to determine a worthy cause.</p> <p>Students determine the tasks and responsibilities required for their chosen cause. Then, students delegate tasks to create a community-wide visual campaign alerting the public of need and ways for supporting chosen initiative.</p>	<p>Sample 1: Students work with with the drama department to create publicity (t-shirt/poster designs) for the school’s drama production.</p> <p>Students establish a timeline in order to meet publicity and production deadlines.</p> <p>Students research the play/musical (genre, time period etc.) to generate graphic design ideas based on the “story synopsis”. (Research should include copyright and legal issue regarding the use of imagery to ensure design integrity.)</p> <p>Student create and share visual imagery</p>

¹ Iowa Department of Education, Universal Constructs Essential for 21st Century Success

<p>successful creative approaches.</p>		<p>emphasizing the theatrical genre of the play to clients (drama department). Students collaborate with clients to select, revise and determine final design, in the appropriate art medium for the intention of mass-production (i.e. printmaking, screen printing, computer graphic applications and printing company collaboration).</p> <p>Students further determine needed tasks and delegate responsibilities for final conferencing and product creation.</p>
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This Universal Construct addresses these 21st Century Skills Map outcomes.

OUTCOME 1: Students will set goals, accept responsibility, and refine their work to meet high standards of excellence and accountability.²

OUTCOME 2: Students will be motivated, self-directed, and reflective learners, who independently manage their goals and time to continuously improve as artists.³

OUTCOME 3: Students will access and evaluate information from a variety of sources accurately and creatively with an understanding of ethical and legal issues.⁴

*As any Universal Construct can be embedded, additional constructs may be presented in the sample.

² Partnership for 21st Century Skills, 21st Century Skills Map for The Arts (Productivity & Accountability)

³ Partnership for 21st Century Skills, 21st Century Skills Map for The Arts (Initiative & Self-Direction)

⁴ Partnership for 21st Century Skills, 21st Century Skills Map for The Arts (Information Literacy)