

Graphic Art Department- T-shirt Design Critique Questionnaire

Possible Questions to ask during the design critiques:

1. What stands out the most when you first look at the design?
2. What title would you give this design?
3. What leads your eye around from place to place?
4. What is interesting about the design?
5. What is the artist trying to communicate or describe?
6. What could the artist revise to have a more successful composition, flow, character development, etc.?
7. Would this design look good on a tee shirt?
8. Would you purchase this tee shirt?

Be sure to apply the Elements of Art and Principles of Design when critiquing.

Elements of Art

- Line
- Shape
- Space
- Form
- Texture
- Value
- Color

Principles of Design

- Balance
- Proportion
- Rhythm & Movement
- Emphasis & Variety
- Harmony & Unity

Resource: www.threadless.com